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December 11, 2012

**FILED ELECTRONICALLY**

The Honorable Jocelyn G. Boyd  
Clerk  
**SC Public Service Commission**  
P.O. Drawer 11649  
Columbia, SC 29211

RE: Application of Blue Jay Wireless, LLC for Designation as an Eligible  
Telecommunications Carrier for the Purpose of Offering Lifeline  
Service on a Wireless Basis  
**Docket No. 2012-390-C, ELS File No. 2934-11931**

Dear Ms. Boyd:

Enclosed for filing are the Affidavits of Publication received from The State-Media Company and The Greenville News in the above-referenced docket.

If you have any questions or need additional information, please do not hesitate to contact me.

Sincerely,

s/ Carol Roof  
Carol Roof  
Paralegal

cc: Courtney Dare Edwards, Esquire (via electronic mail service)  
Mr. David A. Wareikis (via electronic mail service)  
Winafred R. Brantl, Esq. (via electronic mail service)

THE STATE MEDIA CO., INC.  
Columbia, South Carolina  
publisher of  
**The State**

STATE OF SOUTH CAROLINA  
COUNTY OF RICHLAND

Personally appeared before me, Emily Fernandez, Project & Support Supervisor of THE STATE, and makes oath that the advertisement,

Notice of Filing and Hearing – Blue Jay Wireless LLC – Docket 2012-390-C

was inserted in THE STATE, a daily newspaper of general circulation published in the City of Columbia, State and County aforesaid, in the issue(s) of

November 29, 2012

*Emily Fernandez*

Subscribed and sworn to before me

on this day December 6, 2012

*Evelyn F. Harner*

My commission expires  
March 10, 2013

PUBLIC SERVICE  
COMMISSION OF  
SOUTH CAROLINA  
CLERK'S OFFICE

**NOTICE OF FILING  
AND HEARING**

DOCKET NO. 2012-390-C  
Document Application of Blue Jay Wireless, LLC for Designation as an Eligible Telecommunications Carrier for the Purpose of Offering Lifeline Service on a Wireless Basis  
Blue Jay Wireless, LLC ("Blue Jay") filed an Application with the Public Service Commission of South Carolina (Commission) for designation as a wireless Eligible Telecommunications Carrier (ETC) pursuant to Section 214(e)(2) of the Telecommunications Act of 1934, as amended, and 26 S.C. Code Ann. Regs. § 103-690. Blue Jay seeks wireless ETC designation solely to provide Lifeline Assistance to qualifying South Carolina consumers. Blue Jay does not seek access to funds from the federal Universal Service Fund (USF) for the purpose of provid-

ing service to high cost areas. Blue Jay will provide Lifeline Assistance to qualifying customers requesting these services throughout its designated service area in South Carolina, pursuant to the USF and in accordance with 47 C.F.R. § 54.202(a)(1).

A copy of the Company's application can be found on the Commission's website at [www.psc.sc.gov](http://www.psc.sc.gov) under Docket No. 2012-390-C. Additionally, a copy of the application is available from the Company's representative John J. Pringle, Jr., Esquire, Ellis, Lawhorne, & Sims, P.A., P.O. Box 2285, Columbia, South Carolina 29202.

PLEASE TAKE NOTICE that a hearing on the above matter has been scheduled to begin on Thursday, March 14, 2013, at 10:30 a.m., before the Commission in the Commission's Hearing Room at 101 Executive Center Drive, Saluda Building, Columbia, South Carolina 29210.

Any person who wishes to participate in this matter as a party of record with the right of cross-examination, should file a Petition to Intervene in accordance with the Commission's Rules of Practice and Procedure on or before Wednesday, December 19, 2012, and indicate the amount of time required to address the Commission. For the receipt of future Commission correspondence, please include an email address in the Petition to Intervene. Please refer to Docket No. 2012-390-C.

Any person who wishes to testify and present evidence at the hearing should notify, in writing, the Commission; the Office of Regulatory Staff at 1401 Main Street, Suite 900, Columbia, South Carolina 29201; and the Company's representative at the above address, on or before Wednesday, December 19, 2012, and indicate the amount of time required to address the Commission. Please refer to Docket No. 2012-390-C. Any person who wishes to be notified of any change in the hearing, but does not wish to present testimony or be a party of record, may do so by notifying the Commission, in writing, at the address below on or before Wednesday, December 19, 2012. Please refer to Docket No. 2012-390-C.

PLEASE TAKE NOTICE that any person who wishes to have his or her comments considered as part of the official record of this proceeding MUST present such comments in person to the Commission during the hearing. Persons seeking information about the Commission's procedures should contact the Commission at (803) 896-5100 or visit its website at [www.psc.sc.gov](http://www.psc.sc.gov). 11/21/12

Notary Public

*"Errors- the liability of the publisher on account of errors in or omissions from any advertisement will in no way exceed the amount of the charge for the space occupied by the item in error, and then only for the first incorrect insertion."*



# The Greenville News

greenvilleonline.com

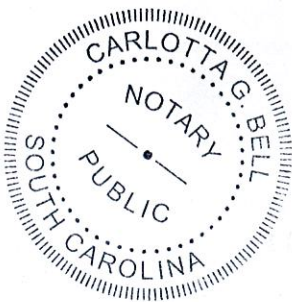
## AFFIDAVIT

I, Susan Mullinas, being the Advertising Sales Agent for Gannett, Inc., do hereby testify that the attached legal notice was published on the following dates: 11-28-12 in

The Greenville News and/or The Tribune Times.

Susan Mullinas  
Sales Agent

Carlotta G. Bell  
Carlotta G. Bell  
Notary Public for the State of South Carolina  
My Commission Expires July 22, 2020



**Ad Text:**

4760647PUBLIC SERVICE COMMISSION OF SOUTH CAROLINA CLERK'S OFFICE NOTICE OFFILING AND HEARING DOCKET NO. 2012-390-C Application of Blue Jay Wireless, LLC for Designation as an Eligible Telecommunications Carrier for the Purpose of Offering Lifeline Service on a Wireless Basis Blue Jay Wireless, LLC ("Blue Jay") filed an Application with the Public Service Commission of South Carolina (Commission) for designation as a wireless Eligible Telecommunications Carrier (ETC) pursuant to Section 214(e)(2) of the Telecommunications Act of 1934, as amended, and 26 S.C. Code Ann. Regs. § 103-690. Blue Jay seeks wireless ETC designation solely to provide Lifeline Assistance to qualifying South Carolina consumers. Blue Jay does not seek access to funds from the federal Universal Service Fund (USF) for the purpose of providing service to high cost areas. Blue Jay will provide Lifeline Assistance to qualifying customers requesting these services throughout its designated service area in South Carolina, pursuant to the USF and in accordance with 47 C.F.R. § 54.202(a)(1). A copy of the Company's application can be found on the Commission's website at [www.psc.sc.gov](http://www.psc.sc.gov) under Docket No. 2012-390-C. Additionally, a copy of the application is available from the Company's representative John J. Pringle, Jr., Esquire, Ellis, Lawhorne, & Sims, P.A., P.O. Box 2285, Columbia, South Carolina 29202. PLEASE TAKE NOTICE that a hearing on the above matter has been scheduled to begin on Thursday, March 14, 2013, at 10:30 a.m., before the Commission in the Commission's Hearing Room at 101 Executive Center Drive, Sallada Building, Columbia, South Carolina 29210. Any person who wishes to participate in this matter as a party of record with the right of cross-examination, should file a Petition to Intervene in accordance with the Commission's Rules of Practice and Procedure on or before Wednesday, December 19, 2012, and indicate the amount of time required to address the Commission. For the receipt of future Commission correspondence, please include an email address in the Petition to Intervene. Please refer to Docket No. 2012-390-C. Any person who wishes to testify and present evidence at the hearing should notify, in writing, the Commission; the Office of Regulatory Staff at 1401 Main Street, Suite 900, Columbia, South Carolina 29201; and the Company's representative at the above address, on or before Wednesday, December 19, 2012, and indicate the amount of time required to address the Commission. Please refer to Docket No. 2012-390-C. Any person who wishes to be notified of any change in the hearing, but does not wish to present testimony or be a party of record, may do so by notifying the Commission, in writing, at the address below

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**THANK YOU FOR YOUR ADVERTISEMENT!**

If I can be of further assistance, please call : 864-298-4100